**Questioning the old-school**

**Dallmeier launches Casino 2.0 information campaign:**

**Making casino operations easier**

**Regensburg (Germany), 1 December 2022 – "Making casino operations easier": According to this motto Dallmeier is launching a comprehensive awareness campaign to show how modern video technology not only ensures greater user-friendliness, but also higher objective security, greater efficiency and, at the same time, cost savings in casinos.**

Gaining well over 20 years of experience, Dallmeier has become an expert in video technology for casinos. Now, the Germany-based manufacturer is launching an awareness campaign aimed at all functional areas that benefit from the smart use of video technology: Surveillance Managers, IT Managers, Gaming Managers, Marketing Managers as well as CEOs or purchasing managers.

Dallmeier will provide comprehensive information material for each of these target groups. On the [new casino website](http://www.dallmeier.com/casino), well-founded White Papers will gradually be available for download. The documents address the specific needs and pain points of the target groups – and how they can be addressed with the latest trends and developments in video technology.

**Questioning the old-school: White Papers for Surveillance Managers to download**

The first one is the White Paper for Surveillance Managers entitled "Gaming Floor PTZ is old-school. 360° cameras – done right – do a much better job.", which is already available and questions some of the traditional solution strategies that have remained the same for decades.

Surveillance managers in casino operations must make the impossible possible every day: They are responsible for preventing and resolving a wide variety of events and incidents, from accidents to organised cheating in gaming operations to brawls. On top of that, they must meet ever-increasing regulatory and occupational health and safety requirements. For this, one thing is particularly important: a comprehensive and, above all, high-resolution overall view, which at the same time enables the details of an incident to be traced exactly. But which technique is best suited for this?

How can you achieve an even faster reaction time using fewer cameras? How can user-friendliness be increased, and costs saved at the same time? These are some fundamental aspects that are presented in more detail in the White Paper. In particular, the current technological developments are also explained in more detail: Are gaming floor PTZ cameras still state-of-the-art? Are all 360° cameras the same or what fundamental differences exist? What is the term "unlimited virtual PTZs" all about?

**Videos online**

In addition to the White Paper, a video comparing traditional gaming floor PTZ cameras with "real" 360° systems such as the Dallmeier Panomera® W8 is also online on the Casino website. So, it's worth looking at the site!

**More information:**

[www.dallmeier.com/casino](http://www.dallmeier.com/casino)

**+++ CAPTIONS +++**

**Dallmeier White Paper Casino Surveillance Manager**

Questioning the old-school: The White Paper for Casino Surveillance Managers is now available for download on the Dallmeier website.

*Picture credits: Dallmeier electronic*

**Dallmeier Casino Website**

The new Dallmeier Casino website offers helpful information on how modern video technology can contribute to greater efficiency and lower overall costs.

*Picture credits: Dallmeier electronic*

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**Dallmeier: Turn images into assets.**

**With pioneering video technology from Germany.**

In 1984, Founder & CEO Dieter Dallmeier founded what is now Dallmeier electronic – not in the proverbial garage, but in a garden shed in Regensburg, Germany. Today, the company, which can justifiably call itself a hidden champion for video information technology "Made in Germany", has several hundred employees worldwide, more than 250 of them at the company headquarters in the centre of Regensburg alone.

**Our customers: From commercial enterprises to World Cup stadiums**

Dallmeier's camera, recording, software, and analysis solutions optimise security and processes for B2B end customers in a wide range of industries in over 60 countries. The focus is on users from the casino, smart city, airports, logistics, stadiums, and industrial sectors. But also, banks, critical infrastructure facilities as well as medium-sized companies from all sectors.

**Low total cost of ownership "Made in Germany"**

With pioneering innovations, Dallmeier has succeeded time and again in placing itself at the forefront of technology: From the world's first digital image storage system with motion analysis in 1992, the patented "multifocal sensor technology" Panomera® with its "Mountera®" mounting system, to the latest Domera® camera family, which allows up to 300 camera variants with only 18 components. These and many other innovations provide real, tangible customer benefits. And with a low Total Cost of Ownership (TCO) and a high Return on Investment (ROI) they can easily compete with systems produced and supplied from low-wage countries.

**Cybersecurity, data protection and ethical responsibility through maximum vertical integration**

With 100% "Made in Germany", we also guarantee our customers the highest standards in data protection, cybersecurity, and ethical responsibility. With high quality and short supply chains, we also ensure – almost incidentally – sustainability and environmental protection. From our prestigious headquarters in the centre of Regensburg, Dallmeier not only carries out its own research and development but also the complete manufacturing process – from component to product to solution.

www.dallmeier.com

www.panomera.com